

martha serrano

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San Francisco, CA
www.marthacserrano.com

Skills

Video editing, Camera operating, Videography, Super 8mm, Filmmaking, Bilingual (Spanish)

Software

Adobe Premiere Pro
After Effects
Photoshop
Illustrator

Experience

Little Dot Studios

Content Editor

Los Angeles, CA • July 2020- Present

- Editing YouTube content for: Peacock, Law & Order: SVU & The Amber Ruffin Show
- Channel optimization for: SYFY
- Producing videos for Peacock Original series

USFtv

Arts and Entertainment Producer

San Francisco, CA • May 2019- May 2020

- In charge of producing short videos such as live band shows and artist interviews
- Shoots and edits short promotional videos for upcoming concerts and events
- Works in conjunction with KUSF (the college radio station)

USF Media Studies Department

Media Lab Monitor

San Francisco, CA • May 2019- May 2020

- Monitors and rents out film equipment to students
- Assists professors and students with software during class
- Conducts workshops for students such as editing and camera basics

Teak

Client Services/ Production Assistant

San Francisco, CA • May 2019- July 2019

- Serves as primary point of contact for clients
- Assists company editors and producers as needed
- Production assistant on set

Education

University of San Francisco

San Francisco, CA • August 2016- May 2020

- BA in Media Studies